



+++International Deadline for Registrations 1 June

+++Extension of International Areas

For the coming **CPM – Collection Première Moscow** there is every indication that the apparel market will strengthen further. The event in February has proven that the Russian market has “re-fuelled” and participation at **CPM** is therefore undisputed.

Many exhibitors at the last trade show as well as potential first-time exhibitors have already announced their interest in the coming **CPM Moscow**. The registration deadline for international exhibitors is 1 June.

The positive mood at the previous event is also being carried over to the coming edition of **CPM Moscow**.

“Many of our exhibitors have already confirmed their participation at the last CPM in August/September and stated their desired stand locations. But there were also many new companies on site to discuss participation,” says Christian Kasch, Project Director at CPM Moscow. Not only will the German pavilion become bigger but other countries have also applied for extended space. Turkey is planning to enlarge by 50% as is India with approx. 50 brands/designers participating. We are currently also in talks with representatives from Indonesia about their return to **CPM**.

The CPM Kids area will also see exciting new innovations. From the coming **CPM Moscow** there will be uniform, stylish stands designed to create a pleasant atmosphere for buyers. This means the “home” of the CPM Kids area in Hall 22, at the heart of trade show activities, will take on new glamour with a special staging for its collections.

The next **CPM – Collection Première Moscow** will be held at Expocentre in Moscow from 30 August to 2 September 2017. Here national and international manufacturers will present their collections for the 2017/18 Autumn/Winter season.

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