

CPM



COLLECTION PREMIÈRE MOSCOW

+++ CPM AND SCHNEIDER GROUP COOPERATE IN THE START UP SEGMENT

At the forthcoming **CPM – Collection Première Moscow** to be held at the Expocentre in the heart of Moscow from 31 August to 3 September 2016 **CPM** will be able to look to a new cooperation partner. For the newcomer start-up segment the **SCHNEIDER GROUP** will act as a 'one-stop partner' for European SMEs. Headquartered in Moscow the company helps firms enter the Russian market and expand into Russia, Kazakhstan, Belarus, the Ukraine and Poland. Services include general market entry consulting, accounting and tax consultancy, imports and customs as well as support with legal matters.

In addition to its role as an orders event **CPM** Moscow also attaches great importance to initiating business relationships. In the **CPM START UP** segment small companies will present themselves to interested agencies and will benefit from the marketing measures of the largest fashion trade fair in Eastern Europe prior to the show. Furthermore, they can also test the Russian market and forge new contacts at a reasonable price.

"Thanks to the additional partnership with the **SCHNEIDER GROUP** and the Fashion Fast Track process offered companies will be able to deliver goods to Russia within 10 days. We are delighted to have been able to also create another attractive offering for our newcomers through this additional cooperation. This will also attract new producers previously shying away from trade fair participation due to import requirements," delights Christian Kasch, Project Manager at **CPM**.

Lars Flottrung, Director-Partner and Board Member at the **SCHNEIDER GROUP**, adds: "I think we will set new standards in importing goods to Russia with this joining together of two market insiders and the new Fast Track delivery solution."

Düsseldorf, 27 April 2016

Further information on **CPM – Collection Première Moscow** as well as on all other activities of the Igedo Company can be found on the Internet at:

www.cpm-moscow.com

www.cpm-moscow.ru

www.igedo.com

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